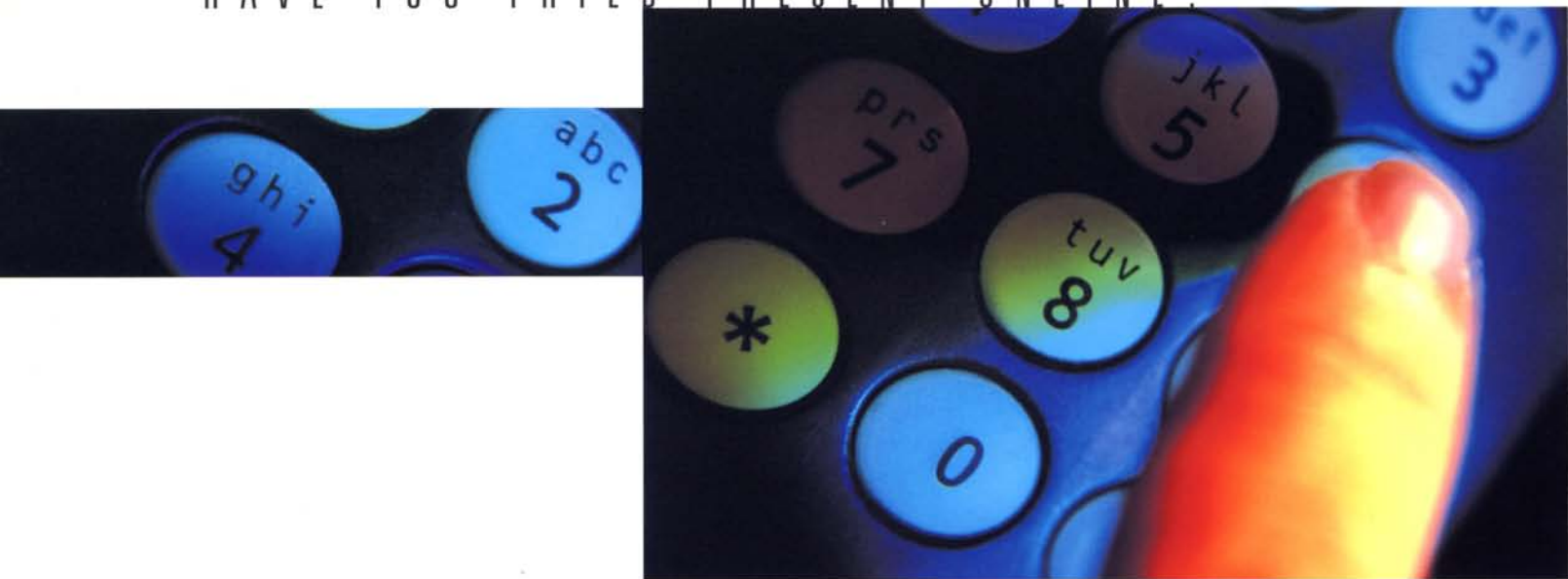


1 picture = 1,000 words

1 picture + 1,000 words = web conferencing



HAVE YOU TRIED PRESENT ONLINE?



IMAGINE HOSTING A CONFERENCE CALL WITH YOUR NATIONAL SALES TEAM...

Your reps listen to you review quarterly figures as they view slides showing charts, graphs and numbers on their screens. You created the presentation, you're controlling it from your desktop and you provide the commentary.

To illustrate a point in your presentation, you browse the Internet, taking everyone through your company's website. Next you open the quota report and demonstrate the impact that a one-percent increase in everyone's numbers could have on the bottom line.

This technology is ready for your next conference call. It's Present Online®, InterCall's web presentation tool that combines the power of the Internet with the convenience of a conference call. The result—fully integrated conference communications.

WHEN WORDS ARE NOT ENOUGH...

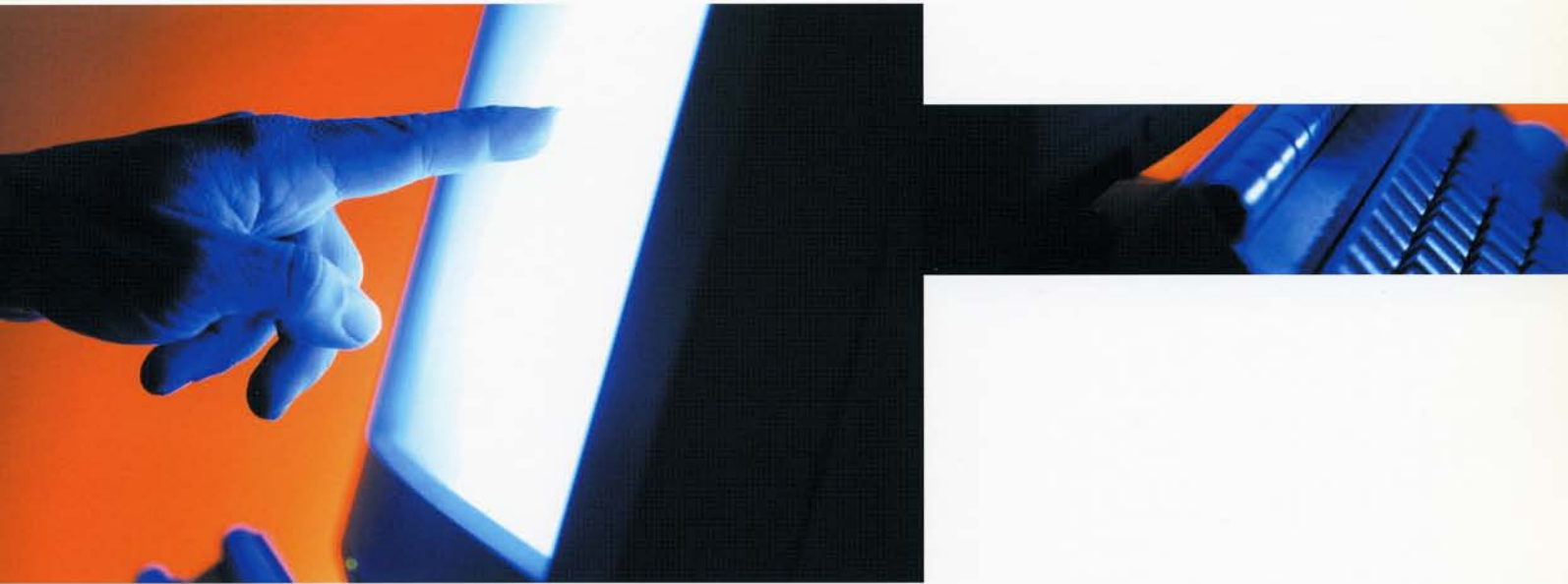
Present Online gets everyone on the same page—with no faxes, no handouts, no lengthy explanations. When you combine onscreen presentations in Microsoft® PowerPoint™, Corel® Presentations™ 8 or Lotus® Freelance with a conference call, your message becomes clearer, more powerful and more memorable.

Adding a graphic presentation to your calls makes complex ideas easier to explain and information easier to retain.

Putting Present Online to work

More and more sales managers are using Present Online to enhance standard conference calls and replace onsite meetings. The possibilities are endless...

| | |
|---|------------------------------|
| Weekly/Monthly/Quarterly sales reports | Introduce incentive programs |
| Commission updates and changes | Sales skills training |
| Territory updates and changes | Review sales forecasts |
| Product updates and new product introductions | Employee recognition |



POWER UP YOUR PRESENTATION

Maximize your conference calls with Present Online's built-in tools:

- **APPLICATION SHARING** – "Let me walk you through a few changes to my sales projections for next year, region by region." You control the presentation using any software application, while participants watch in real time.
- **WEB BROWSING** – Lead everyone through the Internet. You can take your reps on a live tour of your company's website—or view the competition's pages.
- **APPOINTING CO-LEADERS** – "And now Laura will review the forecast for the Midwest..." Leaders can spontaneously appoint a co-leader, who then has the same abilities as the leader to control slides, access the web, etc.
- **CHAT** - Participants can query you, and vice versa—either publicly or privately. Ask participants to submit questions using chat so that you can answer them during an appropriate point in the presentation.
- **POLLING** – "Let me know what you think about the changes to the incentive plan." Poll participants online. Plan questions in advance or type them as you go. You can share answers with everyone or keep them private.
- **REPORTS** – Generate a report of all polling responses, or get a list of all participants attending. Your report will show everything communicated during the conference and who typed it.
- **ARCHIVING** – Save your meeting agenda, slide presentation and speaker notes online. It's easy to access information beforehand and reference in the future.

COMING SOON

- **SCHEDULE AND E-MAIL NOTIFICATION** – In the near future, Present Online will have the ability to send out meeting notices and reminders to all participants automatically, saving you yet one more step in the process.



Log on

No experience necessary.

We sweated over the technical part... so your end is not only easy, it's actually fun. All you need is a Java-enabled browser like Microsoft® Explorer or Netscape, and Microsoft® PowerPoint™, Corel® Presentations™ 8 or Lotus® Freelance to create your slides.

Here's how it works:

1. **RESERVE** your phone and Present Online conference, and get a permanent ID number and a password for your Present Online account. (24 hours' advance notice is recommended for first-time users.)
2. **LOAD YOUR PRESENTATION**. On www.presentonline.com, select the "Conference Leader" icon. Simply follow the steps under "Manage Your Account" to upload your presentation and select slide size and resolution.
3. **GET READY**. In "Manage Your Account," choose "Start Presentation" and highlight the title of your presentation.
4. **TAKE IT AWAY**. Conducting your presentation is easy—just click through the slides as you normally would. You can also use on-screen speaker notes that your participants can't see.

When it's time for your conference, participants can simply access www.presentonline.com and select the "Conference Participant" icon, then use their phone to dial in to the conference call. You provide the Presentation Number over the phone, and you're off and running!

GET VISUAL ON THE FLY

If your conference includes fewer than 25 participants, you can set up an account for Reservationless-Plus and hold Present Online conferences on the spur of the moment, as often as you like.

TAKE THE FIRST STEP

Check it out for yourself: go to www.presentonline.com and go through the free demo. Then check your meeting schedule and consider adding a web component to your next conference call.

Want more information? Visit www.presentonline.com or call 800-291-4047.